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## Stockholm's Tourism Industry: May 2021

In May, 541,797 overnight stays were made in commercial accommodation facilities in Stockholm County. That is 62% more than in May 2020, but far from the more normal conditions that prevailed in 2019. The recovery has been faster for Swedish (+65%) than for foreign visitors (+46%).

Compared with May 2019, the number of guest nights this year was 63% lower. This corresponds to 914,000 guest nights. In particular, foreign guests have not yet returned (-84%).

Visitors from the United States made almost 11,000 overnight stays in May 2021, an increase of 134%. United States is by far the largest target group during the month. A more relevant comparison with May 2019 shows that most

major target groups have lost 80-90% of the normal number of guest nights.

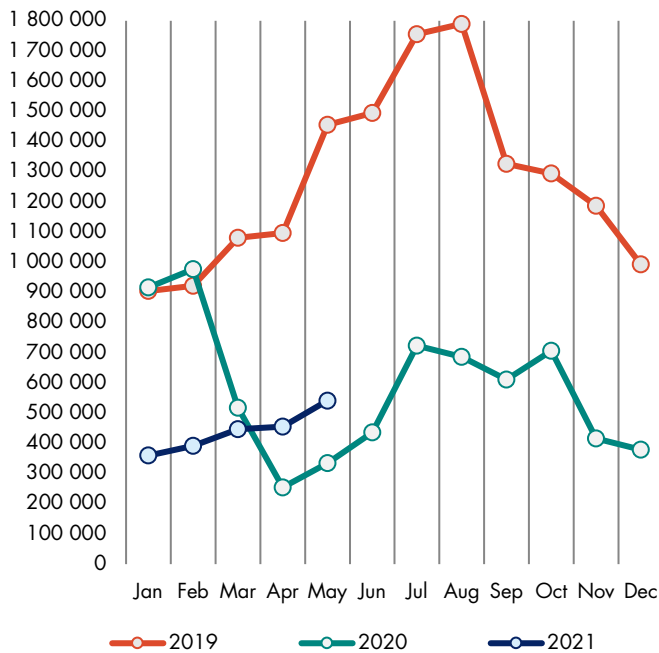
In 2020, the city of Stockholm was affected to a greater extent by the pandemic than the rest of the county. This was especially true of foreign visitors. In the city, the number of overnight stays is now increasing faster than in the rest of the county – by 84% in May and 42% in the rest of the county.

In May overnight stays for Swedish guests increased more in Stockholm County than in the country as a whole. But compared to May 2019, Stockholm has lost a larger proportion of guest nights than the country. This mainly applies to Swedish visitors.

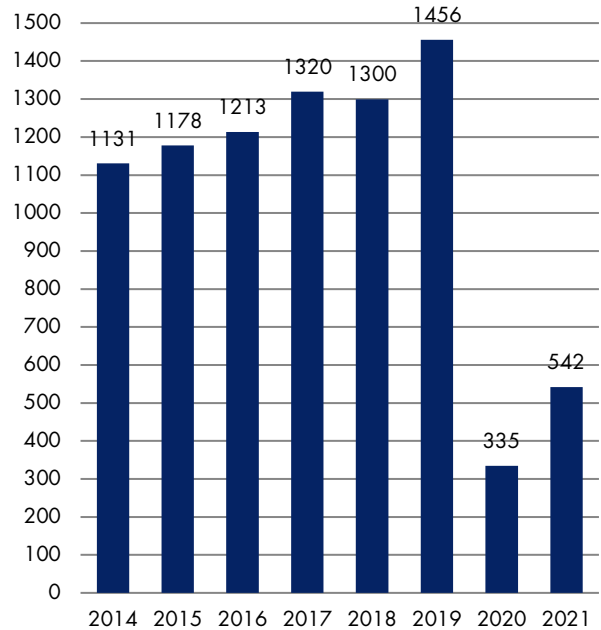
### Commercial overnight stays in Stockholm County May 2021, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
<b>Total</b>	<b>541.797</b>	<b>62%</b>	Not indicated	14.954	30%
<b>Sweden</b>	<b>459.622</b>	<b>65%</b>			
<b>Foreign</b>	<b>82.175</b>	<b>46%</b>			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 USA	10.863	134%	11 Finland	2.050	93%
2 India	6.288	-35%	12 The Netherlands	2.003	67%
3 Germany	5.244	44%	13 Argentina	1.722	4000%
4 France	4.415	370%	14 Ireland	1.503	708%
5 Estonia	3.687	551%	15 Italy	1.475	261%
6 Great Britain	3.488	33%	16 Switzerland	1.158	92%
7 Denmark	3.059	46%	17 Lithuania	1.150	-38%
8 Poland	2.982	-5%	18 Slovakia	767	452%
9 Spain	2.503	564%	19 Portugal	750	706%
10 Norway	2.420	52%	20 Austria	733	443%

### Commercial overnight stays by month 2019, 2020 and 2021, Stockholm County



### Commercial overnight stays, May 2014-2021, Stockholm County (Thousands)



### Commercial overnight stays 2021 compared with previous year

	May 2021		YTD	
	Guest nights	Change, %	Guest nights	Change, %
<b>Stockholm County</b>	<b>541.797</b>	<b>62%</b>	<b>2.220.058</b>	<b>-26%</b>
Domestic	459.622	65%	1.834.630	-16%
Foreign	82.175	46%	385.428	-53%
Nordic countries, excl. Sweden	7.696	56%	39.384	-61%
Europe excl. Nordic countries	36.029	66%	161.943	-54%
Non-European	38.450	29%	184.101	-49%
<b>City of Stockholm</b>	<b>290.860</b>	<b>84%</b>	<b>1.208.863</b>	<b>-34%</b>
Domestic	235.794	92%	946.867	-21%
Foreign	55.066	54%	261.996	-60%
Nordic countries, excl. Sweden	4.615	63%	18.190	-76%
Europe excl. Nordic countries	22.945	90%	111.021	-60%
Non-European	27.506	32%	132.785	-54%
<b>Sweden</b>	<b>3.211.570</b>	<b>43%</b>	<b>10.431.110</b>	<b>-16%</b>

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

## Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm					
	Guest nights 2020	Share in Sweden	May 2021			YTD 2021		May 2021		YTD 2021		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
<b>Total</b>	<b>6.901.901</b>	<b>16%</b>	<b>541.797</b>	<b>62</b>	<b>17%</b>	<b>2.220.058</b>	<b>-26</b>	<b>290.860</b>	<b>84</b>	<b>1.208.863</b>	<b>-34</b>	
<b>Sweden</b>	<b>5.391.968</b>	<b>14%</b>	<b>459.622</b>	<b>65</b>	<b>16%</b>	<b>1.834.630</b>	<b>-16</b>	<b>235.794</b>	<b>92</b>	<b>946.867</b>	<b>-21</b>	
<b>Foreign</b>	<b>1.509.933</b>	<b>29%</b>	<b>82.175</b>	<b>46</b>	<b>29%</b>	<b>385.428</b>	<b>-53</b>	<b>55.066</b>	<b>54</b>	<b>261.996</b>	<b>-60</b>	
<b>Nordic countries excl. Sweden</b>	<b>170.064</b>	<b>13%</b>	<b>7.696</b>	<b>56</b>	<b>18%</b>	<b>39.384</b>	<b>-61</b>	<b>4.615</b>	<b>63</b>	<b>18.190</b>	<b>-76</b>	
<b>Europe excl. Nordic countries</b>	<b>676.353</b>	<b>27%</b>	<b>36.029</b>	<b>66</b>	<b>23%</b>	<b>161.943</b>	<b>-54</b>	<b>22.945</b>	<b>90</b>	<b>111.021</b>	<b>-60</b>	
<b>Non-European/ not indicated</b>	<b>663.516</b>	<b>49%</b>	<b>38.450</b>	<b>29</b>	<b>46%</b>	<b>184.101</b>	<b>-49</b>	<b>27.506</b>	<b>32</b>	<b>132.785</b>	<b>-54</b>	
<b>Europe</b>	<b>846.417</b>	<b>22%</b>	<b>43.725</b>	<b>64</b>	<b>22%</b>	<b>201.327</b>	<b>-56</b>	<b>27.560</b>	<b>85</b>	<b>129.211</b>	<b>-64</b>	
Austria	9.891	37%	733	443	47%	2.760	-55	483	747	1.764	-66	
Belarus	1.004	67%	26	2.500	65%	98	-89	25	-	90	-89	
Belgium	16.589	26%	533	159	25%	2.189	-78	369	251	1.535	-82	
Bulgaria	1.454	18%	452	3.129	11%	692	-7	415	2.864	623	-8	
Croatia	13.051	59%	146	-87	17%	460	-96	69	64	236	-86	
Czech Republic	9.402	31%	230	174	7%	2.735	-37	130	160	1.863	-47	
Denmark	48.651	7%	3.059	46	14%	12.183	-52	1.838	30	7.339	-63	
Estonia	14.394	26%	3.687	551	63%	13.273	141	2.390	577	9.644	192	
Finland	50.025	34%	2.050	93	25%	10.646	-70	1.369	107	6.170	-76	
France	70.362	54%	4.415	370	63%	21.734	-29	2.737	242	16.270	-41	
Georgia	847	40%	7	0	15%	223	-58	4	0	47	-87	
Germany	120.741	13%	5.244	44	12%	20.697	-63	3.078	95	12.173	-73	
Greece	5.272	61%	226	479	66%	1.032	-74	189	575	755	-79	
Hungary	3.610	31%	225	67	42%	1.021	-58	160	40	789	-60	
Iceland	2.807	33%	167	-16	44%	588	-70	89	-10	323	-80	
Ireland	9.906	40%	1.503	708	60%	5.996	-1	1.254	836	4.455	28	
Italy	27.706	41%	1.475	261	33%	6.973	-58	1.084	365	5.522	-61	
Latvia	6.010	19%	618	94	20%	2.328	-36	362	100	1.015	-51	
Lithuania	19.345	43%	1.150	-38	25%	4.559	-62	299	-18	1.289	-68	
Luxembourg	2.859	51%	144	4	26%	996	16	129	52	877	19	
Netherlands	39.058	26%	2.003	67	24%	7.606	-63	1.328	51	5.536	-67	
Norway	68.581	15%	2.420	52	19%	15.967	-59	1.319	99	4.358	-85	
Poland	43.888	20%	2.982	-5	14%	13.482	-26	1.636	0	7.781	-33	
Portugal	7.239	30%	750	706	22%	2.229	-36	568	1.109	1.614	-41	
Romania	20.321	38%	559	-50	9%	11.682	29	420	-50	10.491	27	
Russia	22.045	50%	190	-30	43%	1.173	-94	146	-34	836	-95	
Slovakia	4.966	28%	767	452	45%	2.269	30	444	4.340	1.648	22	
Slovenia	2.458	45%	143	3.475	17%	1.043	-20	57	2.750	456	-44	
Spain	30.697	50%	2.503	564	39%	8.021	-51	2.017	889	5.198	-64	
Switzerland	24.132	22%	1.158	92	29%	3.634	-64	752	80	2.515	-71	
Turkey	5.632	56%	186	191	48%	531	-89	143	180	449	-88	
UK	114.498	36%	3.488	33	31%	15.662	-74	1.931	27	9.562	-81	
Ukraine	8.882	61%	209	243	5%	948	-88	128	137	647	-91	
Rest of Europe	20.094	35%	277	-88	17%	5.897	-37	198	-90	5.341	-36	

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Country	Stockholm County						City of Stockholm					
	Guest nights 2020	Share in Sweden	May 2021			YTD 2021		May 2021		YTD 2021		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
<b>North America</b>	<b>167.756</b>	<b>42%</b>	<b>11.073</b>	<b>135</b>	<b>34%</b>	<b>43.226</b>	<b>-52</b>	<b>7.254</b>	<b>141</b>	<b>28.343</b>	<b>-60</b>	
Canada	5.901	55%	210	228	59%	1.002	-76	187	405	847	-76	
USA	161.855	41%	10.863	134	34%	42.224	-51	7.067	138	27.496	-59	
<b>Central &amp; South America</b>	<b>11.865</b>	<b>45%</b>	<b>2.251</b>	<b>804</b>	<b>69%</b>	<b>6.555</b>	<b>-13</b>	<b>1.989</b>	<b>750</b>	<b>5.407</b>	<b>-22</b>	
Argentina	1.924	70%	1.722	4.000	98%	3.257	203	1.636	3.890	3.075	204	
Brazil	3.119	50%	182	767	42%	348	-85	148	605	263	-88	
Chile	1.668	75%	2	-97	10%	1.089	12	2	-97	1.015	13	
Columbia	668	56%	8	-43	42%	63	-86	8	-43	46	-89	
Mexico	1.594	72%	154	927	86%	806	-23	39	160	138	-86	
Rest of Central & South America	2.892	47%	183	115	22%	992	-42	156	105	870	-41	
<b>Asia</b>	<b>162.944</b>	<b>69%</b>	<b>8.174</b>	<b>-25</b>	<b>88%</b>	<b>45.481</b>	<b>-53</b>	<b>6.058</b>	<b>-1</b>	<b>29.792</b>	<b>-56</b>	
China	17.616	54%	403	2	78%	2.385	-84	324	23	2.058	-84	
India	106.984	87%	6.288	-35	96%	33.425	-39	4.541	-12	21.258	-30	
Indonesia	907	63%	7	40	33%	23	-97	2	-60	11	-98	
Iran	586	9%	20	-71	28%	99	-76	5	-92	49	-87	
Israel	1.792	59%	27	-	54%	195	-86	23	-	163	-87	
Japan	7.351	56%	62	11	50%	664	-90	57	12	520	-91	
Malaysia	796	44%	0	-	0%	18	-98	0	-	6	-99	
Qatar	1.943	62%	139	256	95%	2.429	375	134	244	760	55	
Saudi Arabia	1.818	61%	6	-99	35%	128	-92	6	-98	117	-90	
Singapore	1.444	47%	58	2.800	84%	294	-76	51	2.450	273	-76	
South Korea	2.508	52%	135	3.275	60%	687	-63	82	2.633	478	-72	
Taiwan	1.434	46%	0	-100	0%	34	-96	0	-	29	-96	
Thailand	5.749	37%	92	171	79%	344	-93	82	148	281	-94	
United Arab Emirates	6.792	78%	573	3.993	90%	3.367	-25	535	3.721	3.110	-11	
Rest of Asia	5.224	38%	364	141	55%	1.389	-60	216	79	679	-77	
<b>Africa</b>	<b>7.861</b>	<b>47%</b>	<b>587</b>	<b>-1</b>	<b>73%</b>	<b>1.951</b>	<b>-57</b>	<b>465</b>	<b>-16</b>	<b>1.508</b>	<b>-58</b>	
Egypt	1.127	70%	5	-58	100%	311	-46	3	-75	273	-48	
Morocco	554	29%	7	-79	100%	89	-76	3	-91	38	-89	
Namibia	957	82%	18	-96	75%	33	-95	0	-100	3	-99	
South Africa	1.119	48%	38	19	51%	159	-81	18	-44	116	-84	
Rest of Africa	4.104	42%	519	879	75%	1.359	-37	441	1.533	1.078	-30	
<b>Oceania</b>	<b>9.515</b>	<b>51%</b>	<b>358</b>	<b>136</b>	<b>87%</b>	<b>982</b>	<b>-87</b>	<b>134</b>	<b>-1</b>	<b>565</b>	<b>-92</b>	
Australia	8.583	52%	351	158	90%	938	-87	127	2	530	-92	
New Zealand	768	47%	0	-100	0%	28	-95	0	-100	26	-95	
Rest of Oceania	164	33%	7	17	54%	16	-85	7	17	9	-90	
<b>Rest of the World</b>	<b>102.915</b>	<b>48%</b>	<b>1.053</b>	<b>-36</b>	<b>17%</b>	<b>20.905</b>	<b>-69</b>	<b>785</b>	<b>-44</b>	<b>19.365</b>	<b>-70</b>	
Not indicated	200.660	46%	14.954	30	48%	65.001	-24	10.821	16	47.805	-33	

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